

Susan Moulton Graphic Design / Print & Web

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I can do that!

Profile Summary

Graphic Designer

2001 – PRESENT

CURRENT: DIGITAL/MARKETING DESIGNER

KavoKerr, Woodridge, IL
6-month contract

Diverse skills Graphic/web design, email marketing, digital documents, brand development, long documents, HTML/CSS, and photography

Design experience Mid-to-upper level. Lead/supportive roles. B2C, service industries, and education

Teaching experience Typography, Adobe products, web design, and layout

Current interests Content editing, HTML email, web design, productivity, marketing automation, and photography

Employment

Current Contract/ Freelance

2017

CURRENT: KavoKerr, Woodridge, IL, Digital/marketing Designer– editing, current websites and new sites. Design/develop email and landing page templates in Hubspot. **Sandwich Fair Association, Sandwich, IL, Web designer/developer. Lead.** Original site design and currently designing/developing a responsive site. **Iowa Poultry Association:** Fill able forms, content editing/copy writing, flyers, schedules, update logo/brand, content manage WordPress, PowerPoint presentation, annual directory. **Joliet Jr. College:** marketing collateral, templates, banners, brochures, ads. **American Bar Assn,** Layout artist for *Human Rights Magazine*.

Elgin Community College Elgin, IL (layoff)

AUGUST '12 – AUGUST '16

GRAPHIC DESIGNER In-house marketing services: HTML email, social web, direct mail, posters/banners, transit ads, newspaper, interactive digital documents, formal invitations, promo items, catalogs, conference materials, way finding, templates, etc. Long document, layout, typography, and editing. Reduction-in-force layoff.

Quintessence Publishing Hanover Park, IL (layoff)

DECEMBER '14 – JUNE '16

LAYOUT ARTIST Layout of an internationally-acclaimed dental Journal. Long document layout, advanced typography, advanced InDesign, advanced tables, and photo editing, proofing and file management.

College of DuPage Glen Ellyn, IL

JANUARY '10 – MAY '14

GRAPHIC DESIGN INSTRUCTOR Teaching graphic design courses, Web design I & II, and Typography. "Deep learning" and marketable-skills focused. Skills: leadership, project management, organizational, teaching, mentoring. Redeemable progressive failure method.

Harper College Palatine, IL

JULY '08 – SEPTEMBER '11

GRAPHIC DESIGNER On-and off-site graphic print/web design services. Projects included: integrated print/web/email promotions, advertorials, direct mail, animation, logo design, website content management. Apps: Bridge, Photoshop, and Illustrator; Dreamweaver for microsities (CSS/HTML), InDesign, Acrobat, Flash.

Other Contract Work

2004–2016

GRAPHIC DESIGNER - Experian, Schaumburg, IL (Aug. 2016 to Dec. 2016). Riverside Publishing, Rolling Meadows, IL (2009 to 2014), Ampcus, Wunderland, Aquent, Creative Circle, Paladin, Creative Group, and other staffing firms. Jobs assignments: YMCA Chicago, National Safety Council, Allstate, WMH Tool Group, and Block & Company.

Education

Bachelor's Degree

May, 2001, Graphic Design
Columbia College
Chicago, IL
G.P.A. 3.85
Honors Graduate

Associate in Arts

May 1998
Waubensee Comm. College
Sugar Grove, IL
G.P.A. 3.95
Honors Program Graduate

Technical

Software

InDesign
Illustrator
Dreamweaver
Photoshop
Animate

Microsoft Office
Windows 7 & 10
Mac

Tools

Sketch
Bootstrap

Brackets
Mail Chimp
Constant Contact
Hubspot
Jira (Agile)