



# Susan Moulton, Digital Project Designer

Yep, I can do that!  
And, a lot more.

“I just want to say how amazingly helpful Susan has been with the new i-CAT website. Susan accomplished what I was looking to have done in a day.”

Jon Kula, Art Director, KaVo Kerr

## Employment

- ▶ **KaVo Kerr**  
Wood Dale, IL  
DECEMBER '16–PRESENT
- ▶ **Elgin Community College**  
Elgin, IL  
AUGUST '12 –AUGUST '16
- ▶ **Quintessence Publishing**  
Hanover Park, IL  
DECEMBER '14 – JUNE '16
- ▶ **College of DuPage**  
Glen Ellyn, IL  
JANUARY '10 – MAY '14
- ▶ **Harper College**  
Palatine, IL  
JULY '08 – SEPTEMBER '11
- ▶ **Other Contract Work**  
2004–2016

## Profile Summary

**12/2016 – PRESENT**  
**DIGITAL/DESIGNER**  
KavoKerr, Wood Dale, IL

**CURRENT**  
**FREELANCE DESIGNER**  
Excltable, Bartlett, IL  
Owner

**Diverse Skills History** Full-time graphic design, and contract (print and digital) in a marketing environment; and freelance print and digital. **Digital:** Teaching web design/development core I and II; professional design in production, layout for products and complex content. **Focus:** html email, landing page design/dev., front end HTML/CSS, JQuery, and CMS content layout within a Bootstrap framework. **Print:** Publishing, general collateral, layout, and production.

**Current Training** HubSpot marketing automation, UX web design course, Sketch course, digital workflows and productivity, Google Analytics training.

**DIGITAL MEDIA DESIGNER** Dental – Design/edit templates, style guides, content. Create layouts on various CMS platforms. Global cross-functional teams, agile and HubSpot workflows. Tools: WorkFront, TeamWork, Office 365, HubSpot, Adobe, HTML, CSS, JQuery, Bootstrap.

**GRAPHIC DESIGNER** In-house marketing services: HTML email, social web, direct mail, posters/banners, transit ads, newspaper, interactive digital documents, formal invitations, promo items, catalogs, conference materials, way finding, templates, etc. Long document, layout, typography, and editing. Reduction-in-force layoff.

**LAYOUT ARTIST** Layout of an internationally-acclaimed dental Journal. Long document layout, advanced typography, advanced InDesign, advanced tables, and photo editing, proofing and file management. Position eliminated.

**GRAPHIC DESIGN INSTRUCTOR** Teaching graphic design courses, Web design I & II, and Typography. "Deep learning" and marketable-skills focused. Ideology: leadership, project management, organizational, teaching, mentoring, and redeemable progressive failure method. Dreamweaver, online tools, InDesign, Photoshop, Illustrator, Themeforest.

**GRAPHIC DESIGNER** On-and off-site graphic print/web design services. Projects included: integrated print/web/email promotions, advertorials, direct mail, animation, logo design, website content management. Apps: Bridge, Photoshop, and Illustrator; Dreamweaver for microsites (CSS/HTML), InDesign, Acrobat, Flash.

**GRAPHIC DESIGNER** Experian (Aug. 2016 to Dec. 2016). Riverside Publishing, Rolling Meadows, IL (2009 to 2014), Ampcus, Wunderland, Aquent, Creative Circle, Paladin, Creative Group, and other staffing firms. Jobs assignments: YMCA Chicago, National Safety Council, Allstate, WMH Tool Group, and Block & Company.

## Education

**Bachelor's Degree**  
May, 2001, Graphic Design  
Columbia College  
Chicago, IL  
G. P. A. 3.85  
Honors Graduate

**Associate in Arts**  
May 1998  
Waubonsee Comm. College  
Sugar Grove, IL  
G.P.A. 3.95  
Honors Program Graduate

## Technical

**Software**  
Adobe Suite, print  
and digital  
Animate  
Office 365  
Windows  
Mac

**Tools**  
Sketch  
Bootstrap  
Brackets  
Mail Chimp  
Constant Contact  
HubSpot

Jira/Basecamp/  
Teamwork/  
WorkFront  
**Environments**  
WordPress  
Drupal  
proprietary